

Agriculture



Neil O' Sullivan James D. Libbin



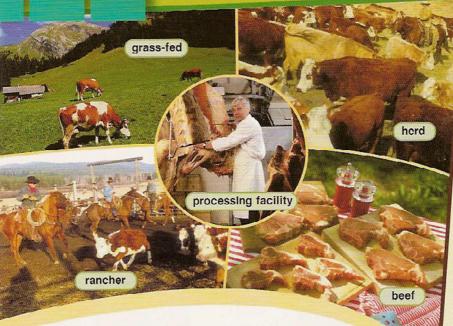
Scope and sequence

nit	Topic	Reading context	Vocabulary	Function	
		Magazine article b	ACT CATTLE MADE HELD, ICCUIOL, GLACO	Disagreeing with an opinion	
2	Swine industry	Industry Journal s	wine, hog, sow, sow farm, static space, dynamic pace, social space, litter, farrow-to-nursery farm, arrow-to-finish farm	Agreeing with an opinion	
3	Poultry industry	li k	poultry, intensive farming, froe-range, rooster, hen, itter, broiler, roaster, hatchery, pullet, layer, primary preeder, chick	Clarifying information	
4	Dairy industry	Webpage	dairy, milking parlor, pasteurize, homogenize, Holstein, neifer, calf, milking herd, udder, milk pipeline, rBST		
5	Sheep industry	Business Announcement	flock, feeder lamb, market slaughter lamb, accelerated lambing, ewe, lambing period, finishing, distribute, seasonal market, confinement lamb production, range production, predation	Talking about figures	
6	Equine industry	Brochure	stall, stallion, mare, broodmare, foal, preventative disease control, vaccination schedule, halter breaking, sacking out, bridling, saddling	Asking about past events	
7	Apiculture	Products Webpage	beehive frame, colony, top-bar hive, skep, apiary, smoker, liquid smoke, cold smoke aerosol, honey, honeycomb, boesuit, veil	Recommending something	
8	Classification and Composition	Soil Analysis Report	classification, composition, sand, silt, clay, grain, unified soil classification system, coarse-grain, fine-grain, highly-organic, peat, texture	Confirming information	
9	Salts and Acidity	Newspaper Article	salinity, acidity, alkaline, sodium, sodicity, salinity, secondary salinity, dryland salinity, pH value, toxic, lime, sulpher	Checking for understanding	
10	The nitrogen cycle	Textbook Passage	in a solimation nitrification	Expressing confusion	
11	Soil conservation	Magazine Article	soil conservation, crop rotation, cover crops, green manure, windbreaks, erosion, nutrition depletion, contour farming, keyline design, perimeter runoff control, grassway, land degradation	Describing a place	
12	2 Preparing, seeding, and planting	Farmer's Guide	grain, top soil, fertilizer, amendment, herbicide, soil temperature, seeds per pound, no-till method, tilling method, broadcast seeding, emergence		
13		Seed catalog	hardiness zone, climate, precipitation, temperature, humidity, last frost, long-range forecast, soil moistumulch	110,	
1	4 Pricing	Business Letter	supply and demand, pricing, market, produce, cost of production, pricing for profit, pricing for value, pricing for competition, pricing strategy, direct marketing, indirect marketing		
	Government intervention	Newspaper Articl	demand decline	Describing ca and effect	

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Glossary

Beef industry



Get ready!

 Before you read the passage, talk about these questions.

- 1 How important is the beef industry in your country?
- 2 What type of meat is most popular in your country?

Reading

- Read the magazine article. Then, mark the following statements as true (T) or false (F).
 - Soy-fed cattle grow faster than grass-fed cattle.
 - 2 __ Grass-fed herds produce higher grade beef.
 - 3 _ Grass-fed cattle do not eat in feedlots.

Vocabulary

Match the words (1-8) with the definitions (A-H).

rancher

5 _ feed ration

2 _ grass-fed

6 _ processing facility

3 _ grade

7 _ grain finishing

4 _ cattle

8 ___ feed conversion efficiency

- A a selected amount of food given to an animal
- B a place where animals are butchered
- C cows and bulls
- D a rating of the quality of beef
- E a measurement of how animals convert feed into mass
- F primarily eating grass from a pasture
- G a farmer who raises livestock
- H feeding cattle grain to raise weight before slaughter

Cattle Farmer Monthly June

is raising grass-fed cattle the way to go?

Marvin Harris

Grass-fed beef is in high demand. Many consumers say it tastes better than grain-fed beef. And they're willing to pay more for it.

The down side of grass-fed beef is the cost. Grasses have a lower feed conversion efficiency than com or soy. Cattle in pastures are also loss likely to receive growth hormones. Thus, it takes longer for them to gain mass than their com or soy fed counterparts. Furthermore, they do not receive antibiotics and can get sick more easily. Finally, corn-fed herds often produce higher grades of beef.

However, there are methods to counteract those shortcomings. Some grass-fed cattle forage in pastures for the first few years of life. Before shipping them to a processing facility, ranchers send them to a feedlot for grain finishing. For approximately six months they receive special feed rations to bring them up to market weight rapidly.

> Fill in the blanks with the correct words and phrases from the word bank.



growth hormones feedlot antibiotics herd market weight beef

1	The cattle in the
	are bigger than those in the
	pasture.

2		_ is one	of	the
	most popular	sources	of	food
	for humans.			

- 3 Grass-fed cattle take longer to achieve ___
- 4 Most cattle receive _ to keep them free of disease.
- 5 _____ help cattle grow more quickly.
- 6 Disease can spread very quickly through a ______ of cows.

5 Solution Listen and read the magazine article again. How can farmers get around the problems related to grass-fed beef?

Listening

- 6 Solution Listen to a conversation between a rancher and her assistant. Choose the correct answers,
 - 1 What is the conversation mainly about?
 - A a drop in beef prices
 - B a mistake with antibiotics
 - C an increase in cattle weight
 - D a change in cattle raising methods
 - 2 Why does the man oppose the woman's suggestions?
 - A The ranch could lose money.
 - B The grass-fed trend is ending.
 - C The cattle don't need antibiotics.
 - D The cattle won't reach market weight.
- Solution Appear in Listen again and complete the conversation.

Assistant:	Are you suggesting we switch to
	1?
Rancher:	I'm thinking about it.
Assistant:	I don't think that's a good idea. The
	cattle will 2to
	reach market weight.
Rancher:	I understand that. It'll take longer and it'll
	cost more.
Assistant:	I hope you'll 3
Rancher:	Well, 4
	I'd like to stop giving them
	antibiotics and growth hormones, as well.
Assistant:	That could be a 5
	We could lose a lot of
	money on sick and small cows.
Rancher:	16 But
	we can also charge a lot
	more for grass-fed.

hormone-free beef.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Are you suggesting we switch to ...
I don't think that's a good idea.
We can charge a lot more for ...

Student A: You are a rancher. Talk to Student B about:

- grass-fed cattle
- growth hormones
- costs and prices

Student B: You are an assistant to a ranchor. Answer Student A's questions.

Writing

Use the conversation from Task 8 to fill out the rancher's memo. Include the reasons, costs and benefits of switching to grass-fed beef.

Memo: All Staff	Jackson Ranch
Soon, we will	and the second s
That's because	
This means	
But we can also	- Wither
Let me know if you have	any questions.
1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	Owner, Jackson Ranch
	A STATE OF THE PARTY OF THE PAR
	N/X
A STATE OF THE STA	
	11 16

Swine industry

Journal of Livestock Production Volume, 12 Issue 4, Spring 2011

Effective Use of Space in Swine Farming

Dr. Carol Braun and Dr. Charles Pierce

Many swine farms do not provide optimal space arrangements (Turner 2009). We studied twenty sow farms to learn about the best space arrangements in use today. Below are the findings from our research.

The space requirements are different depending on the type of farm. Nevertheless, it appears important to provide more than the minimally required static space. Otherwise, hogs tend to be sicker and less productive. In farrow-tofinish farms, providing social space is advisable. When sows have adequate social space they produce healthier litters. In the case of farrow-to-nursery farms, providing social space does not add additional value. Therefore, we found that it is sufficient to provide adequate dynamic space.



- Before you read the passage, talk about these questions.
 - 1 Is the swine industry large in your country?
 - 2 What are the challenges of swine farming?

Reading

- Pread the page from an agricultural industry journal. Then, mark the following statements as true (T) or false (F).
 - Providing minimal static space leads to healthier hogs.
 - 2 _ Social space is recommended in farrow-to-finish farms.
 - 3 _ Farrow-to-nursery farms only need dynamic space.



Vocabulary

Match the words (1-6) with the definitions (A-F).

4 _ dynamic space 1 _ hog

5 __ farrow-to-finish farm

2 _ sow farm

3 _ litter

6 _ farrow-to-nursery farm

- A a group of baby pigs
- B a farm that raises female pigs
- C enough space for an animal to move
- D a farm that raises pigs to market weight
- E a pig that has achieved market weight
- F a farm that raises pigs until they are weaned
- Write a word that is similar in meaning to the underlined part.
 - 1 The female pig just had another litter. ____
 - 2 Larger pens provide space that allows animals to interact S__C_ with one another. _ o c
 - 3 The amount of space required to contain an animal's body is not enough; the pig needs room to move.

st____ _p__e

4 Raising pigs and related animals is difficult. _w _ -

5 So Listen and read the page from an agricultural industry journal again. Why is it better to provide more space for hogs?

Listening

- 6 Solution Listen to a conversation between two swine farmers. Choose the correct answers.
 - 1 What is the farmers' problem?
 - A There is not enough storage space.
 - B The sow pens have no static space.
 - C The sows have decreased productivity.
 - D The old barn is not big enough for the sows.
 - 2 What will the farmers likely do next?
 - A increase feed rations
 - B build additional pens
 - C rearrange the sow pens
 - D move animals into the old barn
- Solution Listen again and complete the conversation.
- Farmer 1: I'm worried. Our sows aren't as productive as they used to be.
- Farmer 2: It started when we changed those pens to storage space.
- Farmer 1: Yeah. The sows seem restless with less room to move around.
- Farmer 2: You might be on to something. What if we increase their social space?
- Farmer 1: I don't know. We don't have much room

- _____ farms like ours.

- Farmer 1: I guess we overlooked that when we used those pens for storage.
- Farmer 2: Well, we can fix it. Let's get all the storage out of those pens. We can 3 _____ a few other pens so the sows can interact.
- Farmer 1: That's not a bad idea.
- Farmer 2: But what can we 4 ______storage?

 Farmer 1: I think we can 5 _____
- _____ in the old barn.
- Farmer 2: 6 _____

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Our sows aren't as productive as ...
What if we increase their social space?
Well, we can fix it.

Student A: You are a swine farmer. Talk to Student B about:

- sow productivity
- social space
- changing pens

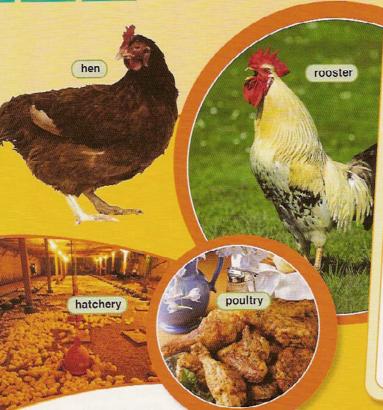
Student B: You are a swinc farmer. Discuss your sows with Student A.

Writing

Use the conversation from Task 8 to describe the changes to the swine farm. Include what changes will be made and why?

Cause:		100
100	1 100	
Effects:	7.91.7	
_		

Poultry industry



Cluck Farms
Home About Us Our Products Rates Contact Us

Welcome to Cluck Farms. We are a primary breeder of twenty-seven varieties of commercial chickens.

We provide hens and roosters to over four hundred operations nationwide. Depending on your needs, we can provide you with chickens ranging from one-week old **chicks** to one-year-old **pullets**.

In addition to breeding, we operate a small production facility. Our layers produce only the best eggs. All of our broilers and roasters are raised in a free-range manner.

We are available to consult with **poultry** operations in neighboring states. With sixty years' experience, we can advise you on **intensive** farming methods, free-range techniques, and effective **litter** removal. Call us today to take a tour of our **hatcheries**.

Get ready!

- Before you read the passage, talk about these questions.
 - 1 What products come from the poultry industry?
 - 2 How common is poultry in your country?

Reading

- Read the page from a website. Then, choose the correct answers.
 - 1 What is the purpose of the website?
 - A to describe a business
 - B to explain product prices
 - C to compare breeding methods
 - D to give advice on chicken farming
 - 2 Which type of chicken produces eggs?
 - A pullets
- C layers
- B roasters
- D roosters
- 3 Which service is NOT provided by the farm?
 - A consultation for nearby farms
 - B breeding of commercial chickens
 - C production of poultry products
 - D removal of farm litter



Vocabulary

- Match the words (1-7) with the definitions (A-G).
 - 1 __ rooster
- 5 _ chick
- 2 _ layer
- 6 _ hatchery
- 3 _ hen
- 7 _ intensive farming
- 4 _ broiler
- A a baby chicken
- B a female chicken that produces eggs
- C a female chicken
- D a male chicken
- E a facility where eggs are hatched
- F a medium-sized chicken sold for food
- G a method for raising chicken indoors

4 Fill in the blanks with the correct words and phrases from the word bank.

free-range roasters primary breeder poultry litter pullets

1	chickens exercise more than confined chickens		
2	is the wa	ste produced in a coop.	
3	Robert's Farm is the	for most local farms.	
4	Chicken is a major	product.	
5	cost a lot	t because they are so big.	
6	Those wi	Il be lavers soon.	

6 So Listen and read the page from a website again. Apart from breeding, what other services does Cluck Farms provide?

Listening

- 6 Listen to a conversation between a breeder and a farmer. Mark the following statements as true (T) or false (F).
 - 1 __ The farmer wants advice on raising free-range chickens.
 - 2 _ The breeder recommends two chicken breeds.
 - 3 _ The farmer will buy a dozen roosters.
- Solution Series Seri

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Hi, I'd like to order some chicks.

Are the chickens for meat or egg production?

I'll take a half dozen.

Student A: You are a breeder.
Talk to Student B about:

- production
- · types of chicks
- · chick growth

Student B: You want to raise chickens. Talk to Student A about which type to buy.

Writing

Use the conversation from Task 8 to fill out the order.

Farmer:	Hi, I'd like to order some chicks.
Breeder:	Is there a particular breed you're interested in?
Farmer:	I'm 1 I have a small
	farm, and I'd like to raise a dozen or so chickens 2
Breeder:	Well, we have a few good 3 Meat or egg production?
Farmer:	Could you 4?
Breeder:	Are the chickens going to be used for meat or egg production?
Farmer:	5 I want the hens to lay eggs for a few years. But I'll occasionally slaughter them for meat. Maybe one or two a year.
Breeder:	In that case, I'd recommend Iowa Blue or Delaware. Both produce excellent eggs and grow into 6 quickly.
Farmer:	Did you say roosters or roasters?
Breeder:	Roasters. Both breeds can grow rather large. They make good roaster chickens.
Farmer:	Oh, I see. Well then, I'll take a half dozens chicks of each.

CI	uck Farms
(Customer Name:
(Chicks for: Meat / Egg
	Breeds:
	Number of Chicks:
	¥ 41
- Production	

4 **Dairy industry**

Get ready!

- Before you read the passage, talk about these questions.
 - 1 What dairy products are popular in your country?
 - 2 How has technology changed dairy production?

Reading

- Read the page from a website. Then, mark the following statements as true (T) or false (F).
 - 1 __ The dairy receives calves from a breeder.
 - 2 The dairy produces more than milk.
 - 3 __ The milk at the farm is tested for rBST.

Vocabulary

Fill in the blanks with the correct words and phrases from the word bank.



homogenized Holstein milk pipeline rBST

1	Most people prefer milk that is	_
2	Machines pull milk from cows'	
3	makes cows produce more i	nilk
4	The carries milk to storage.	7
5	cows are known as great r	nilk
	producers.	

Match the words (1-6) with the definitions (A-F).

4 _ milking parlor 1 _ dairy 5 _ pasteurize 2 _ heifer 6 _ milking herd 3 _ calf

A a female cow that has not given birth

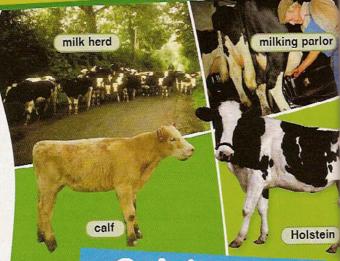
B food made from milk

C an area where cows are milked

D to heat milk in order to kill bacteria

E a group of cows that produce milk

F a baby cow



Colchester Family

About Us

Colchester Family Dairy Farm is located in Bernville, Ohio. Founded in 1882 by Roger Colchester, our farm is still run by the Colchester family.

Our facilities - Our main barn houses a milk herd of 75 Holsteins. In addition, we have a nursery barn where bull calves and heifers are raised until they are sold. The milking machines in our milking parlor are the best available. They can send fifty gallons a minute from udders to storage through our milk pipeline.

What we do - Our farm produces milk and milk products, none of which contain rBST. We sell four varieties of milk and make our own choese and butter.

Our commitment to quality - Every gallon of milk produced at our farm is pasteurized and homogenized. We test each batch for quality. If it doesn't pass our rigorous testing, we don't sell it.



dairy fresh

dairy

6 Solution Listen and read the page from a website again. What happens to milk that has passed through the pipeline?

Listening

- 6 Solution is a conversation between two dairy employees. Choose the correct answers.
 - 1 What is the problem with the heifer?
 - A She does not produce enough milk.
 - B She is too old to have a calf.
 - C She is underweight for a milk cow.
 - D She does not get enough to eat.
 - 2 When will the heifer move to the milk herd?
 - A when her calf is weaned
 - B when she gains weight
 - C when she is healthy again
 - D when she gets old enough
- Solution Graph Street Stree

Employee 1:	I think it's time for this heifer to leave the nursery barn.
Employee 2:	Really? Do you think she's ready to join the milk herd?
Employee 1:	I do. She's been in the heifer herd for a pretty long time.
Employee 2:	That's true. But I don't think she's ready to have a calf.
Employee 1:	Why do you say that? She's almost two years old. That's the right age, if you ask me.
Employee 2:	Well, age is important, but it's not 1
	lately? . Have you weighed her
Employee 1:	No, I haven't. Is there a problem 2?
Employee 2:	It's not a problem, exactly. It's just that she's not quite 3 to join the milk herd.
Employee 1:	4 But we need to get her weight up, then. Have you increased her feed rations?
Employee 2:	No, we haven't.
Employee 1:	Let's start with that. If we can get another twenty or thirty 5, we'll move her into the milk herd. 6?
Employee 2:	Yes, that's a good plan.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

I think it's time this heifer ...
I don't think she's ready to ...
If we can ... we'll ...

Student A: You are a dairy farmer. Talk to Student B about:

- moving a heifer to the milk herd
- heifer age and weight

Student B: You are a dairy farmer. Talk to Student A about moving a heifer to the milk herd.

Writing

Use the conversation from Task 8 to write a plan to move the heifer.

пепе	r1187
\ge:	
Weight: _	
Goal:	
Changes:	
Will move	to milking herd when:

cloudhaven Sheep Farm

Galton Industries is proud to introduce our newest venture, the Cloudhaven Sheep Farm. Building on our success with the Cloudhaven Cattle Yard, we have created a lambing facility that offers the same quality production. Cloudhaven oversees three flocks, combining for a total of approximately 3,000 head of sheep. We supply both feeder lambs and market slaughter lambs. Thanks to our accelerated lambing process, we can meet the demands of any customer, large or small. Our ewes produce one to two lambs per year. During each lambing period, we keep half of the lambs for finishing. The others are distributed

to meet seasonal market demands.

This is all made possible by our system of **confinement lamb production**. Our experienced managers ensure the safety and quality of lambs inside our facility. Not only does this process increase quality, but it also helps keep our costs down. Unlike **range production** operations, confinement production means we have zero losses to **predation**. And we pass those savings on to our customers. So, come see us at Cloudhaven Sheep Farm for quality sheep at low prices.

Get ready!

- Before you read the passage, talk about these questions.
 - 1 How is raising sheep different from raising cattle?
 - 2 Are sheep raised mostly for meat or wool in your country?

Reading

- Read the business announcement. Then, choose the correct answers.
 - 1 What is the passage mostly about?
 - A a takeover of a failing sheep operation
 - B the advantages of range production
 - C the success of a cattle operation
 - D the operations of a new facility
 - 2 What was the company's provious business venture?
 - A a cattle yard
 - B a slaughterhouse
 - C a free range poultry operation
 - D a meat processing facility
 - 3 What is the advantage of confinement lamb production?
 - A production of more lambs
 - B no predation losses
 - C accelerated lambing process
 - D better market prices



- Match the words (1-6) with the definitions (A-F).
 - 1 _ flock 5 _ market slaughter lamb
 - 2 __ ewe 6 __ confinement lamb
 3 __ distribute production
 - 3 __ distribute
 4 feeder lamb
 - A a large group of domesticated sheep
 - B a method for raising sheep indoors
 - C a lamb that is sold to be slaughtered
 - D a lamb that is sold for finishing
 - E to supply goods to shops to be sold
 - F a female sheep

- Read the sentence pair. Choose where the words best fit the blanks.
 seasonal market / accelerated lambing

 A The farm produced more lambs for the
 B Weak ewes cannot participate in

 Iambing period / finishing

 A Lambs are put up for sale after
 B Ewes need extra care during the

 Listen and read the business announcement again. What happens to the lambs during the lambing period?
 Listening
- Listen to a conversation between a customer and a sheep farm employee. Mark the following statements as true (T) or false (F).
 - 1 _ The woman wants market slaughter lambs.
 - 2 __ The sheep farm cannot complete orders over 300 lambs.
 - 3 _ Lamb prices are determined by weight.
- Listen again and complete the conversation.

Employee: Cloudhaven Sheep Farm. This is

Michael speaking. How can I help you?

Customer: Hi, Michael. My farm is expanding

operations, and we're looking to get

some 1_____

Employee: Well, we can certainly provide that.

About how many animals are you

2____?

Customer: I'd like 3 ______300 head.

Can you complete an order that large?

a steady population of about 3,000. Of

course, only 4 of those are feeder lambs.

The rest are 5 _____.

Customer: | see. Well, 6 _____

_____. In that case, let's talk

about prices.

Speaking

(3) With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

My farm is expanding. We're looking to get ... Can you complete an order that large?

Let's talk about prices.

Student A: You want to purchase sheep for your farm. Ask Student B about:

- · the type of lambs you want
- the number of lambs
- prices

Student B: You are a sheep breeder. Answer Student A's questions.

Writing

Use the conversation from Task 8 to fill out the receipt.

Cloudhaven Sheep Farm
SALES RECEIPT
Customer Information
Name:
Farm:
Order Details
Lamb Type:
of Lambs:
Price per pound:

6 Equine industry

stallion

foal



Shady Stables also offers professional training services. Our trainers can assist you with everything from halter breaking and sacking out to bridling and saddling. Each trainer has a minimum of five years' experience training horses. They also offer private riding lessons for inexperienced riders.

Call Shady Stables today to learn more about our facilities and staff.



Get ready!

stall

- Before you read the passage, talk about these questions.
 - 1 What role have horses played in agriculture in the past?

saddling

2 How are horses used in your country today?

Reading

- Read the brochure from a horse stable. Then, mark the following statements as true (T) or false (F).
 - The monthly boarding fee includes food.
 - 2 __ The facility is near a veterinary clinic.
 - 3 __ Trainers have years of experience teaching new riders.

Vocabulary

- Match the words (1-7) with the definitions (A-G).
 - 1 _ bridling
- 5 _ mare
- 2 _ foal
- 6 _ halter breaking
- 3 _ stallion
- 7 __ preventative disease control
- 4 _ saddling
- A training a horse to be led by a halter
- B a baby horse
- C a female horse
- D training a horse to accept a saddle
- E training a horse to accept a bit
- F a male horse
- G activities that prevent illnesses
- 4 Write a word that is similar in meaning to the underlined part.
 - 1 The female horse used for breeding is pregnant again.
 b r
 a
 - 2 Training a horse to not fear objects that humans place on it can be dangerous. _a _ k _ _ _ u _
 - 3 The veterinarian created a planned administration of vaccinations. __c c ___t __ c h ____
 - 4 Clean the small partitions inside a barn. _t____

5 So Listen and read the brochure from a horse stable again. What service do they offer for less experienced riders?

Listening

- 6 Solution Listen to a conversation between two horse trainers. Choose the correct answers.
 - 1 What did the woman do with the mare?
 - A bridled her
 - B saddled her
 - C sacked her out
 - D rode her
 - 2 What will the woman do tomorrow?
 - A give the mare a shot
 - B talk to the veterinarian
 - C check the vaccination schedule
 - D put a saddle on Snowflake

Trainer 1:	Did you work with Snowflake today?
Trainer 2:	I did. And 1
	, I think she's one
	of the best mares we've got.
Trainer 1:	Really? Why do you say that?
Trainer 2:	Well, just yesterday I started 2
	She didn't seem scared at all when I put the blanket on her.
Trainer 1:	That's rare. 3today?
Trainer 2:	The same thing happened today. You
	know, I think she might be ready for
	4
Trainer 1:	Have you 5 yet?
Trainer 2:	No. I guess I should probably work on
	that before I try to 6
Trainer 1:	
	needs to see the vet.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Did you work with ... today?

I think she might be ready for ...

She needs to see the yet.

Student A: You are a horse trainer. Ask Student B about:

- a mare
- training
- vaccination

Student B: You are a horse trainer. Answer Student A's questions.

Writing

Use the conversation from Task 8 to fill out the training log.

Rider's Stables TRAINING LOG

Horse:
Trainer:
Date:
Training completed:
Trainer assessment of horse:
Next training:
Medical status of horse:
Sec July

Home About Us Products Orders Contact

Sweet Rewards Beekeeper Supply

Whether you're considering beekeeping as a hobby or a career, Sweet Rewards Beekeeper Supplies has everything you need. We carry a wide selection of beehive frames to house your colony. From top-bar hives to traditional skeps, we have hives for any type of apiary.

In addition to hive frames, we also carry a complete line of beekeeper tools. We have several sizes of smokers, as well as liquid smoke and cold smoke aerosols. When it's time to harvest honey, take advantage of our new line of honey jars. We even serve beekeepers who prefer traditional methods. For these customers, we carry honeycomb presses.

Finally, no beekeeping operation is complete without protective gear. We have beesuits in a variety of sizes and \$ designs including square veils, round veils, and shoulder veils.

Stop in today and see what makes Sweet Rewards the first choice for professional beekeepers.

Get ready!

- Before you read the passage, talk about these questions.
 - 1 What challenges do beekeepers face?
 - 2 Why is beekeeping important today?

Reading

- Read the webpage. Then, choose the correct answers.
 - 1 Which product do bees live in?

A apiary

C beehive frame

B beesuit

- D honeycomb press
- 2 What is true of the honeycomb press?
 - A It protects beekeepers.
 - B It supports large colonies.
 - C It is preferred by professionals.
 - D It is used by traditional beekeepers.
- 3 What does the store NOT sell?

A bee colonies

C harvest equipment

B smoking tools

D protective clothing

Vocabulary

beesuit

- Read the sentence pair. Choose where the words best fit the blanks.
 - 1 apiary / beesuit

A This _____ produces a lot of honey.

- B A good _____ protects beekeepers' skin.
- 2 liquid smoke / colony

A Wendy's _____ lives in a top-bar hive.

____ is a good option for people who dislike the smell of smoke.

3 veils / skeps

A There are many types of protective

B Traditional beekeepers use _

top-bar hive

honey

smoker

honeycomb press

Match the words (1-6) with the definitions (A-F).

1 _ smoker 4 _ top-bar hive
2 _ honey 5 _ beehive frame

3 _ honeycomb 6 _ cold smoke aerosol

A a structure that houses a bee colony

B a structure with a bar that bees build their colony on

C a pressurized container that releases smoke

D a structure with six-sided cells

E a sweet substance that bees make

F a device that burns materials to produce smoke

6 So Listen and read the webpage again. What do they suggest every beekeeping operation must have?

Listening

- 6 Listen to a conversation between a employee and customer. Mark the following statements as true (T) or false (F).
 - 1 __ The man wants to purchase a wooden beehive frame.
 - 2 __ The woman recommends liquid smoke.
 - 3 __ Cold smoke aerosols do not damage wooden frames.
- Shape in the conversation of the conversation.

Employee: Can I help you find anything today?

Customer: Yes, I'm looking for liquid smoke.

Employee: That's right over here by the smokers. Can I ask what

type of apiary you have?

Customer: I just got a wooden beehive frame. Why do you ask?

Employee: Well, 1 _____ can be a problem with

wooden hives.

Customer: Really? 2_____

Employee: It leaves stains on wood. Also, you have to be really

careful when you use it. The liquid can ruin your

honey.

Customer: Oh, that's 3 ______ . Is there

something else that you'd 4 ?

Employee: 5 _____ cold smoke

aerosols.

Customer: Will those stain the wood in my hive?

Employee: No. But you still need to be careful and avoid

spraying them into the 6 ______.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

I'm looking for ...

Can I ask what type of apiary you have?

The liquid can ruin your honey.

Student A: You work in a beekeeping supply store. Ask Student B about:

- help finding items
- type of apiary
- types of smokers

Student B: You are a beekeeper. Answer Student A's questions.

Writing

Use the conversation from Task 8 to fill out the customer's notes. Include information on types of smokers and using them safely.

Notes on smokers

Types:	
Instructions for use:	

8 Classification and Composition







Soil Analysis Report

Prepared for: Sam Jones / Prepared by: Kim Horton

We took soil samples from three proposed farm locations. See the chart below for details.

The samples indicate substantially different soils at each location. The table below summarizes the texture, composition, and classification of the samples. No **highly-organic** soils were found. Both sites 01 and 03 offer desirable soil. However, in both cases we recommend adding **peat**. That will make them more suitable for agriculture. The soil at Site 02 is not suitable for irrigated agriculture.

Sample	Grain texture	C	Composition		Unified Soil Classification
		% sand	% silt	% clay	System Symbol/ Group Name
Site 01	fine-grained	5	15	80	CL/ clay
Site 02	coarse-grained	75	21	4	
Site 03	medium-grained	2	68	32	SM/ silty sand
			•••	32	MH/ elastic sill

Get ready!

1 Before you read the passage, talk about these questions.

sand

- 1 What types of soil are there?
- 2 How does soil type affect crop growth?

Reading

- Read the soil analysis report. Then, mark the following statements as true (T) or false (F).
 - No site had the same grain texture.
 - 2 __ Sites 01 and 03 had highlyorganic soil.
 - 3 Adding peat to Site 02 will make it suitable for irrigated farming.

Vocabulary

- Read the sentence pair. Choose where the words best fit the blanks.
 - 1 highly-organic / course-grained

A _____ soil is best suited for farming.

B Growing crops in ______soil is difficult.

2 peat / clay

A _____ makes soil more fertile.

B _____ is much more dense than sand.

3 unified soil classification system / composition

A Each soil type has a different _____.

B Soil types are organized by the _____.

Match the words (1-6) with the definitions (A-F).

1 _ sand

4 __ classification

2 _ silt

5 __ fine-grained

3 _ grain

6 _ texture

- A soil deposited by water
- B consisting of tiny particles
- C a small piece of material
- D group something belongs to
- E how something feels
- F soil made of rock and minerals

6 Listen and read the soil report again. Which site would not be a good location for a farm?

Listening

- 6 Listen to a conversation between a scientist and a farmer. Choose the correct answers.
 - 1 Why does the farmer call the scientist?
 - A to ask for advice on which field to plant
 - B to discuss the soil analysis results
 - C to point out an error in the report
 - D to request a second analysis
 - 2 When would the field need to be irrigated?
 - A when the soil became sandy
 - B when wheat is planted there
 - C when there is below average rainfall
 - D when clay is present in the soil
- Second Listen again and complete the conversation.

Scientist: Hello, KCI Laboratories, Kim Horton

speaking.

Farmer: Hi, Kim. This is Sam Jones at Breyton

Farming. I just looked over the results

from the soil analysis you sent.

Scientist: Do you have any questions?

Farmer: Actually, yes, I do. Just so I'm clear, the

sample from the north field had a lot of

clay in it.

Scientist: That's correct.

Farmer: So if I planted wheat there, it would

1_____ well.

Scientist: Yes. It has very 2___

clay. So when it rains, the soil will hold the

water very well.

Farmer: If I 3_

then I wouldn't need to irrigate that field.

Scientist: That's correct. 4___

the rainfall is normal.

Farmer: Of course. There's 5

_____. The east field sample showed it's very sandy. I just

want to 6 _____ that

can irrigate there.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Do you have any questions?

The sample from the north field has ...

I just want to make sure that I can ...

Student A: You are a farmer who received a soil analysis. Ask Student B about:

- clay in fields
- sand in fields
- irrigation

Student B: You are a scientist who analyzed the soil. Answer Student A's questions.

Writing

Use the conversation from Task 8 to fill out the farmer's notes.

..........

	:	
	Soil Composition	/
	North field soil type:	
1	North fiold water/irrigation requirements:	
		1
	East field soil type:	4
	East field water/irrigation requirements:	
7		
		An.
	No. 1 The State of	MX!

Salts and acidity pH value sulfur MUNDAY AUGUST, 14 THE MIDLAND HERALD Farmers Struggle against WAYNESBORO - Martin Harrison has been a farmer for half a century. Recently, his crops have grown poorly. The culprit: rising salinity and acidity along with decreasing sodicity. Harrison's farm is located in Brown County, an area known for its rich farmland with little risk for salinity problems. Historically, the primary salinity of the soils there was low. That started to change two years ago when drought arrived. Farmers began irrigating their fields with well water. That water has high potassium, chloride, and sulfur content. At first there were no problems. However, mineral deposits built up. This resulted in the increased secondary salinity of the soil. It also made the soil acidic and alkaline. Harrison started to notice problems last summer. His tomato plants died. The soil had become toxic to several other vegetables as well. He now increases the soil's pH value by adding lime. But that is just a temporary solution to the problems caused by irrigation. Until the drought ends, crop yields will suffer. salinity 20

Get ready!

- Before you read the passage, talk about these questions.
 - 1 How does salt get into soil?
 - 2 How can farmers reduce acid levels in soil?

Reading

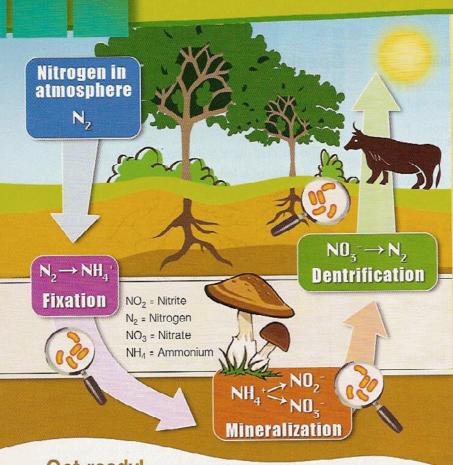
- Read the newspaper article. Then, choose the correct answers.
 - 1 What changed the soil's primary salinity?
 - A saline deposits in the soil
 - B acids from rainwater
 - C minerals from well water
 - D toxins from fertilizer
 - 2 How does the farmer improve his soil?
 - A He plants fewer crops.
 - B He adds lime to the soil.
 - C He irrigates in the summer.
 - D He increases the salinity.
 - 3 When can you infer the crops will grow properly again?
 - A when farmers can stop irrigating
 - B when the pH value of the soil is lowered
 - C when sulfur content in the soil increases
 - D when farmers purify the well water

Vocabulary

- Match the words (1-5) with the definitions (A-E).
 - 1 _ acidity 4 _ primary salinity
 - 2 _ alkaline 5 _ lime
 - 3 _ sodicity
 - A the amount of sodium in the soil
 - B the amount of acid in the soil
 - C a substance added to improve soil
 - D salt that is in soil from natural processes
 - E having a pH value greater than 7.0

4 Write a word that is similar in meaning to	Speaking
the underlined part.	
Plants won't grow in soil with too much alkaline metali_m	With a partner, act out the roles below based on Task 7. Then, switch roles.
2 Some substances are <u>harmful</u> to plants.	USE LANGUAGE SUCH AS:
tc	This irrigated water is making my fields acidic.
3 Irrigation leads to an increase in the salt level	I've heard of a fow fixes.
changed by land use and management.	What are the results?
4 Chemicals can alter soil's measure of acidity	
or alkalinity H _ a	Student A: You are a farmer. Talk to Student B about:
5 The soil has high metallic element levels.	acidic soil
_ul	treatment methods
6 What is the concentration of salt of the soil? s t _	future plans
5	Tuture plans
G Listen and read the newspaper article again. What is wrong with the soil on Harrison's farm?	Student B: You are a farmer. Talk to Student A about soil acidity.
Hamson's farm?	
Listening	247.1-1
	Writing
6 Solution Listen to a conversation between two farmers. Mark the following statements as true (T) or false (F).	Use the conversation from Task 8 to fill out the farmer's plan to lower soil acidity.
1 Both farmers have acidic soil.	
2 Adding lime raises soil's salinity.	
3 The man's crops grow well in acidic soil.	Problem:
Listen again and complete the	Possible Solution:
conversation.	Pros:
Farmer 1: All this irrigated water is making my fields acidic. 1	Cons:
?	Plan for next year:
Farmer 2: Yeah, I have the same problem. I've	The state of the s
heard of a few fixes, though.	
Farmer 1: Have 2 ?	
Farmer 2: Only one so far. I've 3	The second secon
my fertilizer.	
Farmer 1: What are the results?	
Farmer 2: Well, 4 the pH to 7.5.	
Farmer 1: That's good, right?	
Farmer 2: It is and it isn't. It works for now.	
5 time I	
irrigate, that'll change again. Do you see	





Get ready!

- Before you read the passage, talk about these questions.
 - 1 How is nitrogen added to soil?
 - 2 Why must farmers monitor nitrogen levels in soil?

Reading

- 2 Read the textbook passage. Then, mark the following statements as true (T) or false (F).
 - 1 __ Plants cannot survive without nitrogen.
 - 2 _ During fixation, decomposers turn ammonia into nitrogen.
 - 3 _ Nitrous oxide can cause algae build up in water supplies.

Vocabulary

- Read the sentence pair. Choose where the words best fit the blanks.
 - 1 ammonia / nitrous oxide

A _____ is a component in many fertilizers.

B _____ is a toxic product of the nitrogen cycle.

2 eutrophication / dentrification

A ______ restores nitrogen in the air.

B _____ occurred in the pond due to fertilizer runoff.

Nitrogen is a crucial nutrient for growing plants. Without the nitrogen cycle, which restores nutrient-poor soil, plants could not survive. During this cycle, nitrogen takes on many forms. It starts in the atmosphere as nitrogen gas. In this form, plants cannot absorb it. That changes after fixation, the next phase of the nitrogen cycle. During fixation, bacteria turn nitrogen into ammonia. In the next phase, mineralization, decomposers in the soil turn ammonia into nitrites and nitrates-forms of nitrogen that plants can use. Finally, during dentrification, bacteria reduce nitrates back into nitrogen gas.

Of course, the nitrogen cycle can also have negative effects. For example, it produces chemicals like **nitrous oxide**. When this substance leaks into bodies of water, **eutrophication** occurs. This build-up of algae can ruin a water supply. Unfortunately, commercial farming produces a great deal of such chemicals. A challenge facing modern farmers is to reduce their contribution to this harmful aspect of the nitrogen cycle.

- Match the words (1-6) with the definitions (A-F).
 - 1 _ fixation
 - 2 _ decomposer
 - 3 _ nitrite
 - 4 _ nutrient-poor
 - 5 _ nitrate
 - 6 _ nitrogen cycle
 - A not having the right amount of minerals to be healthy
 - B substance that bacteria create from ammonia
 - C the processes by which nitrogen is changed into chemical forms
 - D the process of converting nitroger into ammonia
 - E substance that bacteria create from nitrites
 - F organism that turns dead animals or plants into chemical nutrients

5 Solution Listen and read the textbook passage again. At what stage can plants start to absorb nitrogen gas?

Listening

- 6 Solution Listen to a conversation between two farmers. Choose the correct answers.
 - 1 Why are the farmers concerned about using fertilizer?
 - A It might set back the current harvest.
 - B It could affect the water supply.
 - C It can reduce the nitrogen in the soil.
 - D It may cause damage to the cover crop.
 - 2 What will the farmers do with the south field?
 - A irrigate it more often
 - B leave the field fallow next year
 - C finishing harvesting its legumes
 - D plant nitrogen restoring crops in it
- Listen again and complete the conversation.
- Farmer 1: So, what should we do with the south field?
- Farmer 2: I'm not sure what you mean.
- Farmer 1: Well, this year's yield is pretty low. The soil might be nutrient poor.
- Farmer 2: What do you suggest?
- Farmer 1: We could plant legumes.
- Farmer 2: I'm not 1___
- Farmer 1: Well, 2 ______ the soil is low on nitrogen. We could use legumes as this year's cover crop.
- Farmer 2: 3 ________. Just have the legumes restore the nitrogen.
- Farmer 1: Exactly. It's better than using too much fertilizer. I don't want our 4

_____ getting damaged.

Farmer 2: Well, I think that's a good idea. Let's

5 ______ this year's harvest. We still have a few days

left.

Farmer 1: Sounds good. Then we can sit down and 6 _____ what legumes to plant.

Speaking

3 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

What should we do with the south field? We could use legumes as the cover crop. It's better than using too much fortilizer.

Student A: You are a farmer. Talk to Student B about:

- · nitrogen in the fields
- fertilizer
- legumes

Student B: You are a farmer. Talk to Student A about nitrogen in the fields.

Writing

Use the conversation from Task 8 to fill out the farmer's schedule.

Harvest and Planting Schedule

South	Telu		
1			H AND BY
			The same
2			LET US

Soil conservation

Get ready!

- Before you read the passage, talk about these questions.
 - 1 In what ways can soil be damaged?
 - 2 What parts of your country have the best soil?

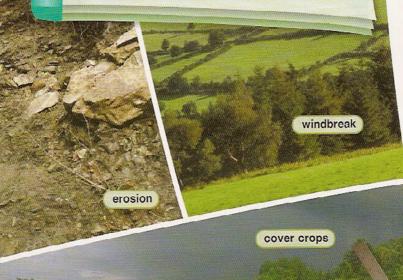
A Guide to Soil Conservation

Without healthy soil, farmers can'l produce healthy crops. But soil faces many threats, including nutrient depletion and erosion. Fortunately, several methods of soil conservation can turn unhealthy soil into a plant paradise.

One method, crop rotation, solves nutrient depletion. Cover crops, or green manure, are rotated with other crops. This process increases the amount of nitrogen in the soil and reverses land degradation.

In addition to addressing nutrient-depletion, farmers also combat erosion. Several practices can prevent erosion. Planting windbreaks stops topsoil loss from wind. Perimeter runoff control prevents erosion from water. For example, grassways slow water and direct it away from fields.

Contour-farming techniques, such as keyline design, also prevent water from eroding soil. In one method, farmers plow rows perpendicular to hills. The water slows as it reaches the rows, which results in less soil loss.



Reading

- Read the magazine article. Then, choose the correct answers.
 - 1 What is the main purpose of the article?
 - A to show the benefits of soil additives
 - B to describe soil conservation methods
 - C to recommend soil conservation products
 - D to explain the financial costs of soil damage
 - 2 Which is NOT a suggestion made in the article?
 - A planting cover crops
 - B using keyline design
 - C applying manure fertilizer
 - D having perimeter runoff control
 - 3 Which would be the best solution for nutrient depletion?
 - A crop rotation
- C windbreaks
- B soil conservation
- D contour farming

Vocabulary

- 3 Match the words (1-8) with the definitions (A-H).
 - 1 _ nutrient depletion
 - 2 _ contour farming
 - 3 _ cover crops
 - 4 _ green manure
 - 5 _ soil conservation
 - 6 _ grassways
 - 7 _ keyline design
 - 8 __ perimeter runoff control
 - A a name for cover crops that add nitrogen
 - B process where nutrients are taken from soil
 - C grassy areas that slow water flow
 - D the practice of maintaining soil
 - E plants that add nutrients to soil and prevent it from washing away
 - F a method of plowing to prevent erosion
 - G the use of plants near a field's borders to prevent erosion
 - H design that maximizes water resources

perpendicular

 Write a word that is similar in meaning to the underlined part. 1 The rows are at right angles to the fence. p - p e d a - 2 The farmer needs a way to stop wind or water removing the soil in his fields.	3 With a partner, act out the roles below based on Task 7. Then, switch roles. USE LANGUAGE SUCH AS: I'm worried about the soil in the fields. We have to do something. We'd have to re-design our fields. Student A: You are a farmer. Talk to Student B about: soil condition future plans immediate plans Student B: You are a farmer. Talk to Student A about soil.
 p p e_ d a _ 2 The farmer needs a way to stop wind or water removing the soil in his fields o n 3 Tree barriers shelter fields from the wind n a 4 Growing different crops at different times helps keep soil healthy c r t 5 The forest experienced negative effects on the land after the flood n e d n 6 Listen and read the magazine article again. What is the importance of perimeter grassways? What do they do? Listening 6 Listen to a conversation between two farmers. Mark the following statements as true (T) or false (F). 1 _ The farmers are concerned about nutrient depletion. 2 _ The land the farm sits on is flat. 	roles below based on Task 7. Then, switch roles. USE LANGUAGE SUCH AS: I'm worried about the soil in the fields. We have to do something. We'd have to re-design our fields. Student A: You are a farmer. Talk to Student B about: soil condition future plans immediate plans Student B: You are a farmer.
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istening istening Listen to a conversation between two farmers. Mark the following statements as true (T) or false (F). The farmers are concerned about nutrient depletion. The land the farm sits on is flat.	Student B: You are a farmer.
 1 The farmers are concerned about nutrient depletion. 2 The land the farm sits on is flat. 	
🕽 🚱 Listen again and complete the conversation.	Writing ① Use the conversation from Task 8 and the magazine article to fill out the farmer's plan.
armer 1: I'm really worried about the soil in the fields. It's 1 soggy. armer 2: Yeah, there's been so much rainfall the 2	Plan for Field 7
armer 1: The soil is 3 We have to do something.	Problem:
armer 2: I agree. But what can we do? armer 1: I think contour farming is a good option.	Solution:
have to re-design our fields.	Problem:
armer 1: True, but look at our land! We have 5	Solution:
Contour-farming could be good for us in the next few years. But we have to do something sooner than that.	Problem:
armer 1: How about starting with a grassway? armer 1: I like that. We can buy some sod and install it next weekend.	The state of the s

Get ready!

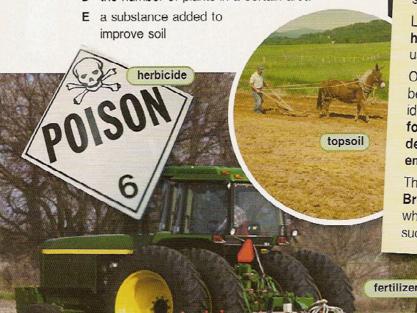
- Before you read the passage, talk about these questions.
 - 1 How are fields in your country prepared for planting?
 - 2 What planting methods are the most common in your country?

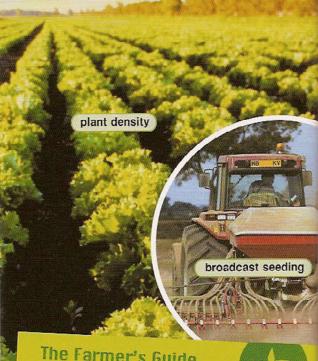
Reading

- Read the section of The Farmer's Guide. Then, mark the following statements as true (T) or false (F).
 - 1 __ Amendments add nutrients to soil.
 - 2 _ Herbicides should be applied weeks after planting.
 - 3 __ Broadcast seeding is effective with oats.

Vocabulary

- Match the words (1-5) with the definitions (A-E).
 - 1 __ seeds per pound amendment
 - 2 _ broadcast seeding seeds per
 - 3 _ plant density square foot
 - A a method of scattering seeds
 - B amount of seeds planted per square foot
 - C the number of seeds in a pound of seeds
 - D the number of plants in a certain area





The Farmer's Guide



Chapter 1: Preparing, Seeding, and Planting

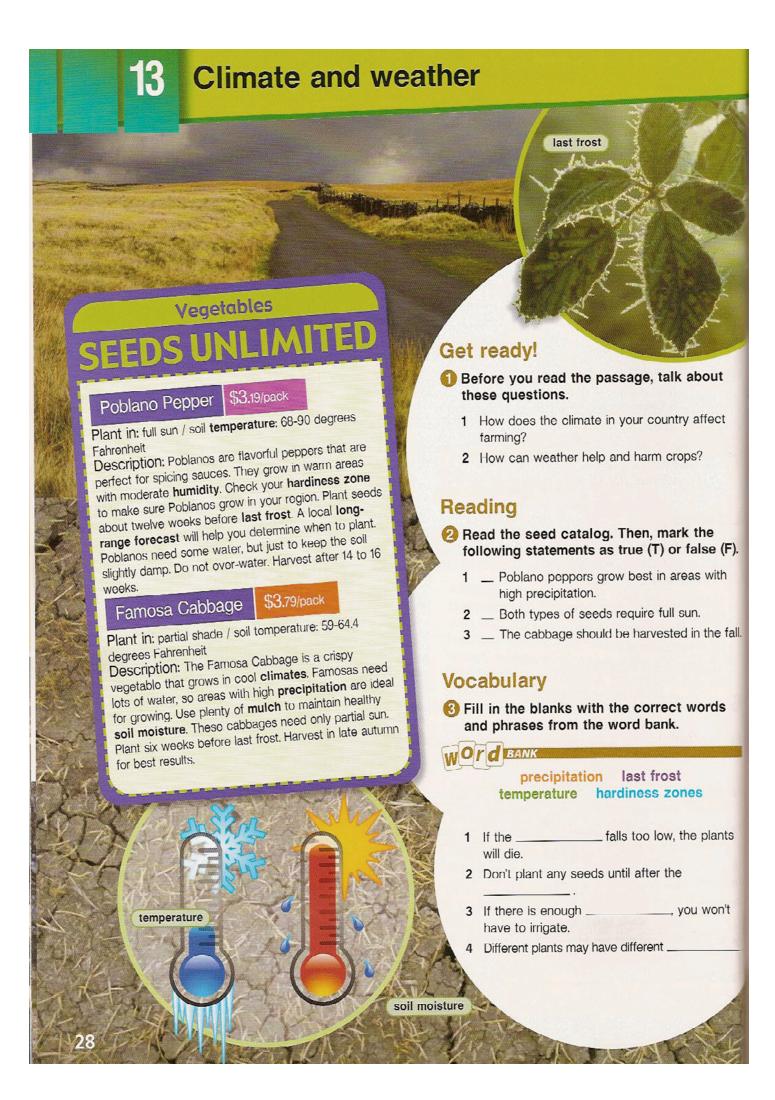
Although different crops demand different preparation, some practices apply to almost any crop. And what you do before planting is just as important as what you do after. Preparing the topsoil is always key. Test it in late summer to determine if amendments like lime, sulfur, or phosphorous are needed to adjust acidity. If the soil is nutrient-deficient, add fertilizer.

Likewise, most fields require treatment with an herbicide. Waiting two weeks to plant after using some herbicides is recommended.

Once the soil temperature is right, planting can begin. The seeding rate is determined by the ideal seeds per pound and seeds per square foot. Be sure to calculate the appropriate plant density. A miscalculation will result in low emergence.

The actual planting of seeds will vary by crop. Broadcast seeding may work for some seeds, while seed drills work better for small grains such as wheat or oats.

4 Fill in the blanks with the correct words and phrases from the word bank.	Speaking
WOrd BANK	With a partner, act out the roles below based on Task 7. Then, switch roles.
soil temperature topsoil seeding rate herbicide emergence fertilizer	USE LANGUAGE SUCH AS:
 The farmer used to improve the soil. The weeds died after Mary used It is still too cold to plant the seeds; the is 25 degrees. 	Our production has been down. What do you suggest? We can do more to increase production.
 During droughts, the can be blown away by strong winds. The farmer was pleased to have 90 percent of the newly planted crops. This field's is 10 pounds per acre. Listen and read the section of The Farmer's Guide 	Student A: You are a farmer. Talk to Student B about: crop production plant density improving soil
again. Which month would be best to test the topsoil?	Student B: You are a farmer. Talk to Student A about your fields.
 6	Writing ① Use the conversation from Task 8 to fill out the farmer's email to the farm owner.
3 ☐ fertilizer 4 ☐ planting more fields	(00)
	Dear Mr. Owens. I want to change how we
Farmer 1: Well, our production has been down. We didn't produce 1 this year as we did last year. Farmer 2: That's true. You think it's because we planted close together?	This year, I think this is due
Farmer 1: Yes, exactly. I know we were trying to grow more wheat per field. But it's 3 effect.	I recommend that we
Farmer 2: So what do you suggest? Farmer 1: We'll 4 our seeding rate and plant fewer seeds per square foot.	We can also
Farmer 2: I guess that would work. But we can do more to increase production.	Please let me know what you think of these changes.
Farmer 1: What were 5? Farmer 2: Well, just the usual. Adding 6	Sincerely,



- Match the words (1-5) with the definitions (A-E).
 - 1 _ climate
 - 2 _ humidity
 - 3 _ mulch
 - 4 _ long-range forecast
 - 5 _ soil moisture
 - A weather conditions in a particular area
 - B the amount of water in the soil
 - C the amount of water in the air
 - D material that is spread on the ground to protect plants
 - E a prediction of future weather conditions
- Solution by Listen and read the seed catalog again. What kind of location would be perfect for growing Famosa cabbage?

Listening

- Listen to a conversation between a seed store employee and a customer. Mark the following statements as true (T) or false (F).
 - 1 __ The Scottsdale seeds grow best in warm climates.
 - 2 _ The man suggests a different seed type.
 - 3 _ The last frost of the season has passed.

Customer: Excuse me. Can you help me

1 ________ some seeds?

Employee: 2 ________. What type
of crop do you want to grow?

Customer: I'm going to plant some lettuce. I
found these Scottsdale lettuce seeds.

Employee: Oh, I wouldn't plant the Scottsdale. It
needs a 3 _______ climate.
I 4 _______ the Waldmann's lettuce.

Customer: 5 _______? Why is that?

Employee: The Waldmann's is very hearty. It can
6 ________
weather around here.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Can you help me pick out some seeds?
I'm going to plant some ...

I recommend the ...

Student A: You work in a seed supply store. Talk to Student B about:

- type of crop
- seed types
- weather and climate

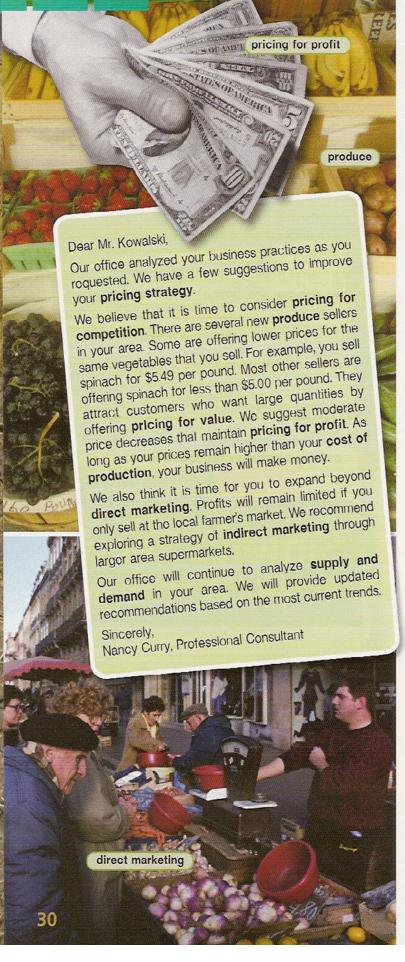
Student B: You want help choosing seeds. Answer Student A's questions.

Writing

Use the conversation from Task 8 to fill out the customer feedback form.

Simon's Seed CUSTOMER FEEDBACK FORM

14 Pricing



Get ready!

- Before you read the passage, talk about these questions.
 - 1 What factors influence crop prices?
 - 2 What factors are included in a farmer's cost of production?

Reading

- Read the business letter. Then, choose the correct answers.
 - 1 What is the purpose of the letter?
 - A to market a new product
 - B to offer new services to a client
 - C to bill a customer for services
 - D to explain the results of an analysis
 - 2 How do the client's prices compare to others?
 - A They are higher than other's prices.
 - B They are the same as other's prices.
 - C They are lower than other's prices.
 - D They change more often than other's prices
 - 3 What suggestion does Ms. Curry make?
 - A lowering production costs
 - B studying local supply and demand
 - C marketing to grocery stores in the area
 - D increasing prices by five percent

Vocabulary

- 3 Read the sentence pair. Choose where the words best fit the blanks.
 - 1 direct marketing / indirect marketing

A In _____, customers buy from farmers.

- B _____involves farmers selling crops to stores where customers shop.
- 2 supply and demand / cost of production
 - A Prices must make up for the ______

 B Prices change according to
- 3 pricing strategy / produce

A Sell this ______ before it spoils.

B Change your ______ to make a bigger profit.

- Match the words (1-4) with the definitions (A-D).
 - 1 _ pricing
 - 2 _ pricing for profit
 - 3 _ pricing for competition
 - 4 pricing for value
 - A setting a price that is less than other sellers
 - B setting a lower price for large quantities
 - C the process of establishing costs for items
 - D setting a price that exceeds the cost of production
- 6 Listen and read the business letters again. What does the consultant suggest would attract more clients?

Listening

- Consultant and a farmer. Mark the following statements as true (T) or false (F).
 - 1 __ The man did not know his competition's prices.
 - 2 _ The woman suggests a new pricing strategy.
 - 3 __ The client will charge the same price for large and small amounts.
- Listen again and complete the conversation.

Consultant:	Mr. Kowalski, did you 1		
	to read our		
	recommended business improvements?		
Farmer:	I did, Miss Curry. Can you give me		
	some more information about		
	2?		
Consultant:	Of course. Your spinach goes for \$5.49		
	per pound. All 3		
	in your area sell spinach for		
	at least \$0.50 less per pound.		
Farmer:	Wow. I didn't 3		
	my products are. What		
	changes do you suggest?		
Consultant:	We 5		
	some estimates. You can lower your		
	spinach price to \$4.89 per pound and		

still cover your 6 _____

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Can you give me more information about ...
I didn't realize how expensive ...
What changes do you suggest?

Student A: You are a business consultant.

Talk to Student B about:

- client's prices
- competition's prices
- new pricing strategy

Student B: You are a farmer. Talk to Student A about the price of your crops.

Writing

Use the conversation from Task 8 to describe the new pricing strategy.

	Beginning this week, orders of
	Orders of
	will still be
M	
	HOWARD Low Prices!

Government intervention



Get ready!

- Before you read the passage, talk about these questions.
 - 1 Does your government take an active role in agriculture?
 - 2 Do you think governments should control agriculture? Why or why not?

Reading

- Read the newspaper article. Then, mark the following statements as true (T) or false (F).
 - 1 _ Some people do not support the plan
 - 2 __ The plan calls for planting all available wheat fields.
 - 3 __ The government intends to lower taxes on exported wheat.

GOVERNMENT PROMISES HELP FOR WHEAT GROWERS

Government officials introduced a plan this week to enhance wheat production. Spokesperson Harriet Greene responded to reporters' questions on Friday. She said the government is committed to improving economic conditions in wheat-growing regions.

Greene said the plan supports the small farmers that the world's **food and fiber industry** relies on. The plan does have critics. But Greene responded that improving the wheat industry improves economies everywhere. She stated that the industry's **decline** negatively affects people around the world.

The plan is to decrease supply by employing a strategy of adjusting production. Leaving some wheat fields fallow should prevent excessive surpluses and wasted resources. Hopefully, this will increase market demand. Additionally, the government will implement various forms of price support. This includes establishing price floors, raising quotas and reducing tariffs on exports. Finally, the government is setting up a department to address foreign trade enhancement. The department will identify ways to increase wheat trade worldwide.

Vocabulary

Match the words (1-6) with the definitions (A-F).

1 _ decline 4 _ market demand

2 _ quota 5 _ adjusting production

3 _ price floor 6 _ foreign trade enhancement

A the desirability of a product

B the process of becoming less or worse

C a limit on the amount of something

D a legal limit on how low a price can be

E the act of improving international trade

F changing the amount of a product that is made

 Write a word that is similar in meaning to the underlined part. 1 Most agriculture focuses on the production of food and other products. f n i b i n 2 Taxes on imports and exports can help trade. t _ r 	Speaking ③ With a partner, act out the roles below based on Task 7. Then, switch roles. USE LANGUAGE SUCH AS:
3 Leave that field <u>unplanted</u> this seasonII 4 The <u>extra supply</u> of wheat lowered pricesu_p 5 <u>Methods of maintaining high prices</u> ensures that crop prices don't collapsec epp	But won't we lose money. Why are they doing that? If everyone produces less wheat, the supply will fall.
	Student A: You are a farming assistant. Ask Student B about: not planting wheat government intervention
⑥ Solution is a conversation between farmer and assistant. Choose the correct answers.	supply and prices
 Why isn't the farmer planting wheat? A The fields need to lie fallow for a season. B The price for wheat seeds has increased. C He is participating in a government program. D He is worried he won't be able to sell it. 	Student B: You are a farmer. Answer Student A's questions. Writing
 Why are the prices for wheat low? A The wheat crop was not good. B There is a surplus of wheat. C The market price for wheat is high. D The production of wheat has decreased. 	Use the conversation from Task 8 to fill out the memo to farm staff. Explain why wheat will not be planted. Include information about surpluses and prices.
Assistant: But won't we lose money if we 1enough? Farmer: Actually, the government is paying us to 2 Assistant: I had 3 Why are they doing that? Farmer: They want to decrease the supply. See, right now there's a 4 So	Franklin Farms Memo Staff: This year
prices are low. But if everyone produces less wheat, the supply will fall. Do you see what I mean? Assistant: I think so. And if the supply falls, the 5 too. Right? Farmer: Evactly 6	Jack Franklin

just plant some cover crops in field 4-B.

Owner, Franklin Farms

Glossary

accelerated lambing [N-UNCOUNT-U5] Accelerated lambing is the act of breeding ewes more than once por year.

acidity [N-UNCOUNT-U9] Acidity is the concentration of acid in soil.

adjusting production [N-UNCOUNT-U15] Adjusting production is the process of limiting the production of a product to only what is needed for immediate sales.

alkaline [ADJ-U9] If a soil is alkaline, it contains an alkali and has a pH value greater than 7.0.

amendment [N-COUNT-U12] An amendment is a substance added to soil to improve it.

ammonia [N-UNCOUNT-U10] Ammonia is a chemical made from Nitrogen and Hydrogen, created during fixation.

antibiotics [N-COUNT-U1] Antibiotics are drugs that are used to kill harmful bacteria.

apiary [N-COUNT-U7] An apiary is a place where bees are kept.

beef [N-UNCOUNT-U1] Beef is the name for the meat derived from cattle.

beehive frame [N-COUNT-U7] A beehive frame is a structure that is constructed to house a bee colony.

beesuit [N-COUNT-U7] A beesuit is a protective garment that is worn by beekeepers.

bridling [N-UNCOUNT-U6] Bridling is the act of training a horse to accept a bit in its mouth.

broadcast seeding [N-UNCOUNT-U12] Broadcast seeding is a way of scattering seeds evenly over a large area of land by hand or mechanically, often followed by raking to cover the seeds.

broiler [N-COUNT-U3] A **broiler** is a medium-sized chicken sold in the US that is larger than a fryer but smaller than a roaster.

broodmare [N-COUNT-U6] A broodmare is a female horse that is used for breeding.

calf [N-COUNT-U4] A calf is a baby cow.

cattle [N-COUNT-U1] Cattle are the cows and bulls raised on a farm or ranch for beef or milk.

chick [N-COUNT-U3] A chick is a baby chicken.

classification [N-UNCOUNT-U8] Classification is the process of sorting things into different groups.

clay [N-UNCOUNT-U8] Clay is a type of sticky soil used to make pots, bricks, or tiles.

climate [N-COUNT-U13] A climate is set of weather conditions that is usual in a particular area.

coarse-grained [ADJ-U8] If soil is coarse-grained, it consists of relatively large particles.

cold smoke aerosol [N-COUNT-U7] A cold smoke aerosol is a pressurized container filled with a smoky substance that pacifies bees.

colony [N-COUNT-U7] A colony is an area where a group of bees live.

composition [N-UNCOUNT-U8] Composition is the parts that make something what it is.

confinement lamb production [N-UNCOUNT-U5] Confinement lamb production is a method of raising sheep in which the sheep are kept indoors.

contour farming [N-UNCOUNT-U11] Contour farming is when farmers plough rows perpendicular to the slope of a hill so that water does not as easily erode soil.

cost of production [N-UNCOUNT-U14] Cost of production is the sum of all costs required to produce something, including labor, land and materials.

cover crops [N-COUNT-U11] Cover crops are plants that farmers plant to increase the nutrients in the soil and to prevent soil from washing away.

crop rotation [N-UNCOUNT-U11] Crop rotation is the process by which farmers grow different crops at different times to replenish the soil.

dairy [N-UNCOUNT-U4] Dairy is a classification of food that includes all items made from milk.

decline [N-UNCOUNT-U15] Decline is the process of becoming less or worse.

decomposer [N-COUNT-U10] A decomposer is an organism or process that turns dead organic matter into chemical nutrients.

dentrification [N-UNCOUNT-U10] Dentrification is the process by which nitrogen is removed or lost from nitrogen compounds like nitrates and nitrites.

direct marketing [N-UNCOUNT-U14] **Direct marketing** is a method of sales in which the producer sells products directly to consumers.

distribute [V-T-U5] To distribute something is to sell it.

dynamic space [N-COUNT-U2] A dynamic space is the amount of space required to contain a sow's body in an enclosure and allow her to move.

emergence [N-UNCOUNT-U12] Emergence is the percentage of seeds that sprout into seedlings.

erosion [N-UNCOUNT-U11] Erosion occurs when wind or water removes the soil from a particular area and leaves it somewhere else.

eutrophication [N-UNCOUNT-U10] Eutrophication is the process by which substances like nitrates permeate fresh bodies of water.

ewe [N-COUNT-U5] A ewe is a female sheep.

fallow [ADJ-U15] If a field is fallow, it does not have crops planted in it.

farrow-to-finish farm [N-COUNT-U2] A farrow-to-finish farm is a farm that breeds and raises pigs from birth until they reach market weight.

farrow-to-nursery farm [N-COUNT-U2] A farrow-to-nursery farm is a farm that breeds and raises pigs that are then transferred to finishing farms to reach market weight.

feed conversion efficiency [N-NONCOUNT-U1] Feed conversion efficiency is a measure of how efficiently an animal converts feed into body mass.

feed ration [N-COUNT/NONCOUNT-U1] A feed ration is a selected amount of food that is enough for an animal's daily needs.

feeder lamb [N-COUNT-U5] A feeder lamb is a lamb that is sold for finishing.

feedlot [N-COUNT-U1] A feedlot is a large enclosed area for feeding a large number of cattle before processing.

fertilizer [N-UNCOUNT-U12] Any substance added to soil that improves its fertility is called a fertilizer.

fine-grained [ADJ-U8] If a soil is fine-grained, it consists of relatively tiny particles.

finishing [N-UNCOUNT-U5] Finishing is the act of feeding livestock and preparing it for slaughtering.

fixation [N-UNCOUNT-U10] During fixation, nitrogen in the air is converted into ammonia.

flock [N-COUNT-U5] A flock is a large group of sheep.

foal [N-COUNT-U6] A foal is a horse that is younger than one year.

food and fiber industry [N-COUNT-U15] The food and fiber industry is a network of farmers, distributors, retailers and other organizations that contribute to the production of food and other products.

Glossary

foreign trade enhancement [N-COUNT-U15] Foreign trade enhancement is the practice of improving systems and technologies for trade with other countries.

free-range [N-UNCOUNT-U3] If a chicken is free-range, it is able to roam around outside.

grade [N-COUNT-U1] The grade of beef is a measure of its quality.

grain [N-COUNT-U8] A grain is a very small, hard piece of material.

grass-fed [ADJ-U1] If cattle are grass-fed, they primarily eat grass foraged from a pasture or fields.

grassway [N-COUNT-U11] A grassway is one form of perimeter runoff control that appears between rows of crops.

green manure [N-UNCOUNT-U11] Green manure is a name for cover crops that farmers plant when they want to add Nitrogen to the soil.

growth hormone [N-COUNT-U1] A growth hormone is a chemical that increases cattle's rate of growth or milk production.

halter breaking [N-UNCOUNT-U6] Halter breaking is the act of training a horse to be led by a halter that is placed on its head.

hardiness zone [N-COUNT-U13] A hardiness zone is a defined geographical area with a climate that supports a particular set of plant life.

hatchery [N-COUNT-U3] A hatchery is a place that provides artificial conditions for hatching eggs.

heifer [N-COUNT-U4] A heifer is a young cow that has not yet given birth to a calf.

hen [N-COUNT-U3] A hen is an adult female chicken.

herbicide [N-UNCOUNT-U12] Herbicides are substances used to kill plants or slow down their growth.

herd [N-COUNT-U1] A herd is a group of cattle.

highly-organic [ADJ-U8] If a soil is highly-organic, it largely consists of organic material as opposed to nonorganic mineral material.

hog [N-COUNT-U2] A hog is a pig that has grown large enough to be eaten.

Holstein [N-COUNT-U4] A Holstein is a breed of cattle that dairy farmers use.

homogenize [V-T-U4] To homogenize is to mix milk so that the cream is completely blended into it.

honey [N-UNCOUNT-U7] Honey is a sweet substance that is made by bees.

honeycomb [N-COUNT-U7] A honeycomb is a structure of six-sided cells that is constructed by bees within their hives.

humidity [N-UNCOUNT-U13] Humidity is the amount or measurement of moisture in the air.

indirect marketing [N-UNCOUNT-U14] Indirect marketing is a method of sales in which the producer sells products to a retailer or other party who then sells to consumers.

intensive farming [N-UNCOUNT-U3] Intensive farming is a method of raising chickens in a climate-controlled enclosed area.

keyline design [N-COUNT-U11] Keyline design is used to maximize the water resources for one piece of land.

lambing period [N-COUNT-U5] A lambing period is the time during which ewes produce lambs.

land degradation [N-UNCOUNT-U11] Land degradation occurs when human interaction with the land causes negative effects, like floods and fires.

last frost [N-UNCOUNT-U13] Last frost is the last time during the year that the temperature gets low enough to kill plants in a particular region. It usually indicates the beginning of the growing season.

layer (as in bird raised to lay eggs) [N-COUNT-U3] A layer is a hen that is used to produce eggs.

lime [N-UNCOUNT-U9] Lime is a white, alkaline substance used in farming that is made by crushing shells or limestone.

liquid smoke [N-UNCOUNT-U7] **Liquid smoke** is a substance made from mixing smoke with water. It is used to pacify bees.

litter [N-COUNT-U2] A litter is a group of baby pigs born together.

litter [N-UNCOUNT-U3] Litter is the manure and wood shaving waste produced by a chicken.

long-range forecast [N-UNCOUNT-U13] A long-range forecast is a prediction of weather conditions more than ten days in advance.

mare [N-COUNT-U6] A mare is a female horse.

market [N-COUNT-U14] A market is a place or area where products are advertised and sold.

market demand [N-UNCOUNT-U15] Market demand is the total demand for a particular product in a particular area or market.

market slaughter lamb [N-COUNT-U5] A market slaughter lamb is a lamb that is sold to be slaughtered.

market weight [N NONCOUNT-U1] Market weight is how much cattle should weigh before they are processed into beef.

milk pipeline [N-COUNT-U4] A milk pipeline is system at a dairy that transfers milk from a cow into cooling and storage containers.

milking herd [N-COUNT-U4] A milking herd is a group of cows that produce milk.

milking parlor [N-COUNT-U4] A milking parlor is a special area in a dairy where cows are milked.

mineralization [N-UNCOUNT-U10] Mineralization is the process where nitrogen from organic matter is converted into ammonium.

mulch [N-UNCOUNT-U13] Mulch is a material that is spread over the ground to protect plants and stop unwanted plants from growing.

nitrates [N COUNT U10] Nitrates are chemical compounds that bacteria create from nitrites.

nitrites [N-COUNT-U10] Nitrites are chemical compounds that bacteria create from ammonium.

nitrogen cycle [N-COUNT-U10] The **Nitrogen cycle** is the set of processes by which nitrogen is changed into chemical forms and travels through various mediums, including soil, water, and air.

nitrous oxide [N-UNCOUNT-U10] **Nitrous oxide** is a product of dentrification, and its levels have risen significantly with the increased use of fertilizers.

nutrient depletion [N-UNCOUNT-U11] **Nutrient depletion** is the process where nutrients are taken out of the soil by plants or animals.

nutrient-poor [ADJ-U10] If soil is **nutrient-poor**, it does not have the right amount of minerals and other nutrients to produce healthy crops.

pasteurize [V-T-U4] To pasteurize is to use a special process of heating milk to kill bacteria.

peat [N-UNCOUNT-U8] Peat is a material made from decaying plants that can be added to soil to help plants grow.

perimeter runoff control [N-UNCOUNT-U11] Perimeter runoff control is the use of things like plants to prevent water from eroding the soil.

perpendicular [ADJ-U11] If a line is perpendicular, it forms a right angle to a line or plane.

pH value [N COUNT U9] The **pH value** is a measure between 0 and 14 that indicates the acidity (pH < 7.0) or alkalinity (pH >7.0) of a substance.

Glossary

plant density [N-COUNT-U12] Plant density is the number of plants in a certain area.

poultry [N-COUNT/UNCOUNT-U3] Poultry are birds raised on farm for eggs and/or meat.

precipitation [N-UNCOUNT-U13] Precipitation is rain, snow and other forms of water that fall from the sky.

preventative disease control [N PHRASE-U6] Preventative disease control is a regimen of activities that are performed to avoid disease.

price floor [N-COUNT-U15] A price floor is a legal limit on how low the price of a product can be.

price support [N-UNCOUNT-U15] Price support is a method of maintaining a high price for a product.

pricing [N-UNCOUNT-U14] Pricing is the process of establishing a cost for something.

pricing for competition [N-UNCOUNT-U14] Pricing for competition is the process of establishing a product's price based on prices that other sellers are using.

pricing for profit [N-UNCOUNT-U14] Pricing for profit is the process of establishing a product's price that will cover and exceed the cost of production.

pricing for value [N UNCOUNT-U14] Pricing for value is the process of establishing a product's price that offers lower prices for larger quantities.

pricing strategy [N-COUNT-U14] A pricing strategy is the method a seller chooses for establishing a product's price.

primary breeder [N-COUNT-U3] A primary breeder is a person who breeds chickens used by others for egg production.

primary salinity [N-UNCOUNT-U9] **Primary salinity** is when salts get into the soil by natural processes, such as groundwater movement.

processing facility [N-COUNT-U1] A processing facility is a place where cattle are killed and butchered.

produce [N-UNCOUNT-U14] Produce is fresh, raw food like fruits and vegetables.

pullet [N-COUNT-U3] A pullet is a young hen under one year of age.

quota [N-COUNT-U15] A quota is a limit on the amount or number of a product that can be imported or exported.

rBST [N-UNCOUNT-U4] **Recombinant bovine somatotropin (rBST)** is an artificial growth hormone given to cows to increase milk production.

roaster [N-COUNT-U3] A roaster is the largest size of chicken sold in the US.

rooster [N-COUNT-U3] A rooster is an adult male chicken.

sacking out [N-UNCOUNT-U6] Sacking out is the act of training a horse to not fear objects that humans place on it, particularly blankets or sacks.

saddling [N-UNCOUNT-U6] Saddling is the act of training a horse to accept having a saddle placed on its back.

salinity [N-UNCOUNT-U9] Salinity is the concentration of salt in soil.

sand [N-UNCOUNT-U8] Sand is a type of soil made of very small pieces of rocks or minerals that is often found on the beach or in the desert.

seasonal market [N-COUNT-U5] A seasonal market is a periodic increase in demand for livestock.

secondary salinity [N-UNCOUNT-U9] Secondary salinity is when salts get into the soil from human activities such as from irrigation.

seeding rate [N-COUNT-U12] Seeding rate is the amount of seeds planted per hectare.

seeds per pound [N-COUNT-U12] Seeds per pound is a measure of the number individual seeds in a pound of seeds.

seeds per square foot [N-COUNT-U12] Seeds per square foot is the amount of seeds planted in a square foot of space.

silt [N-UNCOUNT-U8] Silt is made when soil mixes with a body of water and then is deposited.

skep [N-COUNT-U7] A skep is a traditional beehive made from grass or straw.

smoker [N-COUNT-U7] A smoker is a device that produces smoke for the purpose of pacifying bees.

social space [N-UNCOUNT-U2] Social space is the amount of space required to allow a sow in an enclosure to socially interact with other sows.

sodicity [N-UNCOUNT-U9] Sodicity is the concentration of sodium in soil.

sodium [N-UNCOUNT-U9] Sodium is a chemical element with the symbol Na that is an ingredient in table salt.

soil conservation [N-UNCOUNT-U11] Soil Conservation is the act of maintaining soil so that it does not erode.

soll moisture [N-UNCOUNT-U13] Soil moisture is the amount of water contained in a particular region's soil.

soil temperature [N-UNCOUNT-U12] The temperature of the soil is called soil temperature.

sow [N-COUNT-U2] A sow is a female pig.

sow farm [N-COUNT-U2] A sow farm is a farm that raises female pigs for the purpose of producing baby pigs or piglets.

stall [N-COUNT-U6] A stall is a small partition inside a barn for an animal to live in.

stallion [N-COUNT-U6] A stallion is a male horse.

static space [N-UNCOUNT-U2] Static space is the amount of space required to contain a sow's body in an enclosure.

sulfur [N-UNCOUNT-U9] Sulfur is a chemical element with the symbol S that is typically yellow in color and has a powerful smell.

supply and demand [N-UNCOUNT-U14] Supply and demand is the relationship between the amount of a product that can be produced and the amount that consumers can or will buy.

surplus [N-COUNT-U15] A surplus is an amount or quantity of a product that exceeds the demand for that product.

swine [N-COUNT-U2] A swine is a type of animal including pigs and related animals.

tariff [N-COUNT-U15] A tariff is a tax on products that are being imported to or exported from a country.

temperature [N-COUNT-U13] Temperature is the measurement of something's heat.

texture [N-COUNT-U8] Texture is how something feels when touched.

top-bar hive [N-COUNT-U7] A top-bar hive is a beehive that has a suspended bar from which bees hang their honeycomb.

topsoil [N-UNCOUNT-U12] Topsoil is the top most layer of soil in which plants anchor most of their roots and from which they absorb most of their nutrients.

toxic [ADJ-U9] If something is toxic, it is harmful to life.

udder [N-COUNT-U4] An udder is the part of a cow that hangs from her belly and produces milk.

Unified Soil Classification System (USCS) [N-UNCOUNT-U8] The Unified Soil Classification System is a tool for grouping soils into types based on their texture and composition.

vaccination schedule [N-COUNT-U6] A vaccination schedule is a planned administration of disease-preventing injections.

veil [N-COUNT-U7] A veil is a protective covering for the head and face that is worn by beekeepers.

windbreaks [N-COUNT-U11] Windbreaks are tree barriers planted in a way that prevent the soil from eroding.